



E L C I T A

Collection drive of E-waste from small industries:

VISION: ELCITA as a township has embarked on an ambitious journey to become the first township in India to achieve to become carbon neutral". A state of "carbon neutral may be achieved by neutralizing carbon emissions from a company's operations associated with waste management, water management, transportation, Energy, and other processes.

As a part of this initiative, ELCITA is initiating a Collection drive of E-waste to assist Small Industries in proper disposal to mitigate the negative value of E-waste which adversely impacts the environment.

To facilitate the drive, ELCITA has partnered with M/s. 4R Recycling Pvt Ltd, a KSPCB-authorized recycler of e-waste, collects the e-waste from Small companies within the e-City Industrial Township Area. Companies are requested to actively participate in this drive and avoid the disposal of e-Waste through unauthorized vendors.

Benefits:

The following are the benefits of proper disposal of E-waste:

1. Recycling e-waste can keep a range of harmful materials out of the environment.
2. Reduction in the dependency on natural resources.
3. Achieving a circular economy.
4. Carbon emissions can be reduced.
5. Proper disposal as per E-waste management rules 2018.

Procedures.

- 'E-waste collection drive' will cover all small-scale industries in Electronics City and educational institutions.
- The drive will run from 10 to 15 November 2022.
- The drive will be conducted for three months once.
- Companies availing of this facility e-waste will be given a certificate confirming the proper disposal and carbon savings.
- The e-waste will be collected from the doorstep of industries and institutions by M/s.4R Recycling Pvt Ltd.

ELECTRONICS CITY INDUSTRIAL TOWNSHIP AUTHORITY

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- Awareness regarding e-waste will also be brought through mobile vans through posters and banners.
- Google link will be created and sent to companies. Companies can enter the quantity of e-waste being handed over to the agency in the form.
- Based on the quantity, the schedule of collection would be planned and informed to the companies.
- The mentioned quantity in the form should be handed over to the authorized recycler from the companies.

Please dispose of all negative value E-waste such as batteries, CFLs, tube lights, batteries, etc. ELCITA will be sending it to the authorized recycler for destination-bound processing of E-waste.

Please ensure to give positive value to E-waste along with it so that the disposal becomes easier for the recycler and ELCITA.

Positive value E-waste: Computers, servers, mainframes, monitors, compact discs (CDs), printers, scanners, copiers, calculators, fax machines, battery cells, cellular phones, transceivers, TVs, iPods, etc. The rates are based on the conditions of materials handover to M/s.4R recycling Pvt Ltd.

Negative value E-waste: Incandescent bulbs, CFLs, Tube lights, Bulbs, Pen-torch Cells, Mobile Batteries, etc.

To encourage companies to participate in this drive, a one-time waiver on fees up to 10 Kgs (amounting to Rs 85/-) will be waived off, beyond 10 Kgs of negative waste, charges @ Rs 85/- per KG will be levied for the excess quantity.


Lt Col Ravindra Singh
Chief Executive Officer

